



33rd WT Taekwondo for All Committee Meeting (via conference call)
August 14, 2025 | 16h00-17h00 (KST)

SUMMARY

Attendees: Ms. Hadwah Moawad (Chair), Ms. Sister Linda Sim (Vice Chair), Mr. Richard Barnor (Member), Mr. John Cullen (Member), Ms. Dana Touran (Member), Mr. Wooram Kim (Assistant Manager, MRD)

1. Establish Quorum

- *Five (5) members attended the meeting; thus, the quorum was established.*

2. Approval of the Minutes

- *The minutes of the previous Committee meeting held on June 12, 2025, were approved by the Committee.*

3. Item

- a. Committee members comments on the syllabus and update re meeting with Education and development to move forward
- ***Ms. Hadwah Moawad** noted that she had a separate meeting with Secretary General Jeongkang Seo and Deputy Secretary General Ms. Seungmin Lee to provide them with a clearer understanding of Athlete+ and to obtain their feedback. She remarked that the meeting was fruitful and positive. She also stressed that the Athlete+ is a sustainable legacy program designed for elite athletes at the peak of their careers, not a career transition or retirement plan. Its aim is to help them explore their potential and further develop their Taekwondo skills beyond competition. She provided an overview of the updated Athlete+ PPT.*
- ***Mr. John Cullen** discussed the terminology for “elite athletes,” noting that wording such as “elite taekwondo athletes or para athletes” may imply separation. He suggested clarifying with terms like Taekwondo & Para Taekwondo to ensure inclusivity.*
- ***The Committee members** agreed with Taekwondo & Para Taekwondo, and the wording has been revised accordingly.*
- ***Mr. John Cullen** also stressed athlete feedback: program should lead to real opportunities (e.g., CSB or WT committees) or athletes may lose interest, and proposed that Athlete+ graduates should be considered for WT Committees/Competition Supervisory Boards (CSBs) to increase program value.*
- ***Ms. Hadwah Moawad** added that all pathways including what Mr. John Cullen suggested was included in the structure of the program.*
- ***Ms. Dana Touran** proposed Wheel of Life for personal reflection; SWOT better for Taekwondo/environment, not individuals.*
- ***The Committee members** debated on SWOT topic and concluded athletes can analyze World Taekwondo (organization broadly), but with guidance to stay professional. Also, terminology*



updated: “Overcome hindrances and find your balance” instead of weaknesses, to avoid negative language and emphasize balance.

- **Ms. Hadwah Moawad** went through three modules, pathways, strategic plans including career paths. She especially outlined career paths after Athlete+: coach, referee, ambassador, media (commentator, presenter), WT internship, entrepreneurship, educator, leadership roles.
 - **Mr. John Cullen** recommended consulting Athletes Committee and Coaches Committee before official launch.
 - **Ms. Hadwah Moawad** mentioned tentative Milestones & Timeline. The Athlete+ program will finalize its syllabus and lectures by Oct 2025. A soft launch with 10 athletes is planned for May 2026, and the full launch during a major event in Sep/Oct 2026.
 - For promotion & accessibility, **Mr. John Cullen** recommended that the Athlete+ introduction should not be text-only. Instead, a short promotional video would be more engaging, visually attractive, and easily adaptable for WT livestreams, TV broadcast, and social media. The video should include narration plus icons/graphics showing the key features of Athlete+.
- b. Discuss the pre-assessment form for the Athlete+
- **Ms. Hadwah Moawad** Shared draft version of the pre-assessment questionnaire (bio, athlete status, self-reflection, goals). She raised the issue of including athletes who had strong potential or recognition, but no major medals or championship appearances (example: those with national awards or other leadership roles) in the section 1 of athlete bio.
 - **The Committee members** agreed these cases could be admitted “by recommendation or invitation” from WT, not via standard criteria. Also, the final agreement on using active / non-active / retired as athlete categories, since “non-active” covers cases like long injuries without implying full retirement.
- c. Create the pre-assessment form for MNAs and other stakeholders
Due to time limitations, it will be discussed in the next meeting.

4. Next Committee Meeting

- *The next Committee Meeting will be held on 16 October 2025, at the usual time of 4:00–5:00 p.m. KST.*

5. Closing of Meeting

- *The meeting was adjourned by the Chair.*